



FOR IMMEDIATE RELEASE

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CONSERVANCY ANNOUNCES \$1,500 GRANT

(Bolton Landing, NY) — The Lake George Land Conservancy (LGLC) recently received a grant of \$1,500 from the Rotary Club of Lake George. The grant will be used for the development of an educational brochure, *Conservation Options for Private Landowners*, which explains ways in which landowners can permanently preserve the purity of their land for future generations.

The Rotary Club of Lake George raised significant funds for several local non-profit groups, thanks to the success of their annual Americade fundraising raffle. The LGLC appreciates the efforts of all volunteers who helped with ticket sales, as well as those who purchased the tickets. The resulting funds will greatly help the LGLC's objective to increase outreach and communication with local landowners.

Founded in 1988 by Trustees of The FUND for Lake George, the Lake George Land Conservancy works to preserve the world-renowned water quality of Lake George and the rare plants and animals within the lake's 150,000-acre watershed by permanently protecting natural lands through conservation easement and fee acquisition. To date, hundreds of concerned individuals have helped the Conservancy protect more than \$16 million of land around Lake George, including 10,400 acres and 41,200 feet of shoreline.

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