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**Contact: Sarah Small**  
Program Assistant  
Lake George Land Conservancy  
518-644-9673

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**LAKE GEORGE LAND CONSERVANCY ANNOUNCES FROEHLICH FOUNDATION GRANT**

(Bolton Landing, NY) — The Lake George Land Conservancy recently received a grant award of \$78,666 for a collaborative water quality research program from the Helen V. Froehlich Foundation. Since 1995, the Froehlich Foundation has been an strong supporter of the Conservancy in its efforts to preserve the Lake George watershed's natural ecosystems and high water quality.

The Lake George Land Conservancy is working with RPI's Darrin Fresh Water Institute to conduct a three-year study to demonstrate the effects of residential and road construction on lakes, ponds and streams. The first of its kind for Lake George, the study will involve sampling water from three shoreline sites around the lake, each in varying states of disturbance, to show water quality trends in those areas.

In addition to assisting with staff expenses for the study, the Froehlich Foundation's grant will support the development of a multi-media package to promote awareness of the effects of development on freshwater ecosystems. It will include a website where the public can access tests results and trends demonstrated in the study.

"We think the study will show the negative, long-term affects of non-point source pollution and demonstrate the benefits of land protection," said the Lake George Land Conservancy's Executive Director, Lynn L. Schumann. "It's important to identify with sound, scientific data what land conservation can do to protect water quality."

The Froehlich Foundation was created in 1993 with funds provided by the late Helen V. Froehlich. The foundation's mission is to assist with the conservation and preservation of the environment related to Lake George, including, but not limited to, matters involving the lake, land and water immediately surrounding the lake.

Founded in 1988, the Lake George Land Conservancy works to preserve the world-renowned water quality of Lake George and the rare plants and animals within the lake's 150,000-acre watershed by permanently protecting natural lands through conservation easement and fee acquisition. To date, hundreds of concerned individuals have helped the Conservancy protect more 10,483 acres of land and 45,547 feet of shoreline around Lake George.

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