



PRESS RELEASE

Contact: Diane Potter, Donor Relations Manager
518-644-9673, dpotter@tnc.org

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Hoffman Promoted to LGLC Outreach and Volunteer Coordinator

Bolton Landing, NY – The Lake George Land Conservancy (LGLC) recently promoted Sarah Hoffman to the position of Outreach and Volunteer Coordinator. In her new position, Hoffman will be responsible for developing and implementing community outreach and educational strategies which effectively communicate the conservation messages and enhance public awareness of the LGLC. She also will continue to coordinate the LGLC's volunteer and terrestrial invasive plant programs, and to act as the LGLC grants administrator.

In addition to planning and scheduling the LGLC's Walks & Talks series of nature excursions and workshops, Hoffman is available for presentations to community groups and organizations interested in learning more about the conservation programs of the LGLC, including land protection, terrestrial invasive plant identification and control, and the LGLC's Private Lands Stewardship Initiative. She will also coordinate and schedule programs and events presented in the LGLC's community room of the Macionis Family Center for Conservation in Bolton Landing, now under construction and slated for completion in June 2007. Organizations interested in scheduling a program may contact Hoffman at 518-644-9673 or shoffman@tnc.org.

Hoffman has worked for the LGLC since October 2003. She holds a degree with a major in biology and minor in English from Lycoming College in Pennsylvania. She now resides in Glens Falls.

The LGLC is a non-profit organization working to preserve the world-renowned water quality of Lake George and the rare plants and animals within the lake's 150,000-acre watershed by permanently protecting natural lands through conservation easement and fee acquisition.

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