



PRESS RELEASE

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LAKE GEORGE LAND CONSERVANCY ANNOUNCES ENGRAVED BRICK FUNDRAISER FOR *PRESERVATION PATIO*

Bolton Landing, NY – The Lake George Land Conservancy is pleased to announce an engraved brick fundraiser at its new Macionis Family Center for Conservation in Bolton Landing. The Center for Conservation, due for completion in June 2007, will advance the Conservancy's mission of land protection by providing greater visibility and sufficient work, meeting, and event space to meet the organizations' ambitious conservation, education, and outreach goals. A patio area and walkway at the building will be dedicated as *Preservation Patio*, a common area for welcoming visitors, outdoor events, press conferences and the recognition of the significant conservation accomplishments in the Lake George basin.

The Lake George Land Conservancy is inviting everyone to purchase an engraved brick for *Preservation Patio* to create a lasting tribute to a special person, family, business, anniversary, significant event, Lake George, or the Adirondacks. At the same time, donations will support the Lake George Land Conservancy's critical mission to preserve the lands and water of Lake George. The engraved bricks are available in three sizes and can be purchased with a donation starting at \$100 up to \$500. A brick can contain 3 to 7 lines and 13 to 16 characters per line based on the size of the brick. Donations for *Preservation Patio* are tax-deductible.

Individuals, businesses, schools, and community groups can participate in this special opportunity to be part of the new *Preservation Patio* and be recognized as contributors to the critical conservation of the Lake George basin. The construction of *Preservation Patio* will begin in June 2007 and will be dedicated at the facility's grand opening in July 2007. Brick orders received by May 1, 2007, will be included in the patio dedication. To receive an order form or for additional information, please contact the Lake George Land Conservancy at 518-644-9673 or visit www.lglc.org/LGLC-News-And-Events.asp.

The Lake George Land Conservancy is a non-profit organization working to preserve the world-renowned water quality of Lake George and the rare plants and animals within the lake's 150,000-acre watershed by permanently protecting natural lands.

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