



PRESS RELEASE

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Conservancy Welcomes New Development Assistant

Bolton Landing, NY – The Lake George Land Conservancy (LGLC) is very pleased to announce the appointment of Rich Gordon as its Development Assistant for Capital Campaigns.

In his new role, Mr. Gordon will coordinate fundraising campaigns and grant applications for ongoing and future LGLC projects, including the West Brook Conservation Initiative, which encompasses the former Gaslight Village property in Lake George Village and the Berry Pond tract at the headwaters of West Brook in the Town of Lake George.

Mr. Gordon previously worked as an Economic Development Specialist for a Community Development/Planning firm in Albany. He also served as a Senior Asset Manager for the New York State Division of Housing and Community Renewal for eight years working closely with not-for-profit housing groups, state and federal funding agencies and community groups. Prior to his public service he owned and operated Gordon's Paint and Paper, Inc. in Queensbury from 1987-1998. He holds a Bachelor of Science Degree in Business Education from Castleton State College.

A lifelong resident of the Lake George area, he enjoys hiking, mountain biking and skiing in his spare time. He resides in Argyle with his wife Mary and sons Scott and Patrick.

The LGLC is a non-profit organization working to preserve the world-renowned water quality of Lake George and the rare plants and animals within the lake's 150,000-acre watershed by permanently protecting natural lands.

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