



PRESS RELEASE

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Bricks for Bike Week

Land Conservancy offers special deal during Americade week

Bolton Landing, NY – The Lake George Land Conservancy is offering a special discount on its engraved bricks during Americade week. The bricks are part of the Conservancy's Preservation Patio located at its office, the Macionis Family Center for Conservation, at 4905 Lake Shore Drive (Route 9N) in Bolton Landing.

Americade participants and others are invited to stop by the Center for Conservation Monday through Friday, June 1 – June 5, from 9 am – 5 pm, to see the Patio and buy a brick to help support the Conservancy's land conservation efforts. The engraved bricks are available in three sizes and can be purchased with a donation starting at \$90 up to \$450 (a discount of 10% off the normal brick prices). A brick can contain 3 to 7 lines and 15 characters per line based on the size of the brick.

Preservation Patio is a dedicated patio area located at the rear of the Center for Conservation near Dula Pond. The patio is used as a common area for welcoming visitors, outdoor events, press conferences and the recognition of significant preservation accomplishments in the Lake George basin.

Preservation Patio commemorates the history of the Lake George Land Conservancy's conservation accomplishments including its land purchases and land donations by LGLC members.

Nearly 200 people have already contributed to the Patio, to create a lasting tribute to their family, business, a special person, an anniversary, a significant event, Lake George, or the Adirondacks. Donations are tax deductible and will support the Lake George Land Conservancy's critical mission to preserve the lands and water of the lake which we all love and cherish.

The Lake George Land Conservancy is a non-profit land trust working to preserve the world-renowned water quality of Lake George. LGLC relies on the support of generous individuals, corporations and foundations. Donations of cash or securities are tax-deductible to the full extent of the law and are deeply appreciated. For more information, please visit www.lglc.org, call 518-644-9673, or stop in our office, the Macionis Family Center for Conservation, at 4905 Lake Shore Drive, Bolton Landing, New York.

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