



2019 Amy's Adventure Race for the Lake Sponsorship Opportunities

Sponsorship Requests must be received no later than **September 7, 2019** to guarantee full benefits as listed.

	Extreme Sponsor \$500	Ultra Sponsor \$350	Endurance Sponsor \$200	Sport Sponsor \$100
Logo Recognition on Trail Race T-Shirts Make a lasting impression with your logo or name on the back of every Amy's Race t-shirt.	✓ (headline)	✓ (medium)	✓ (name only)	
Logo on all print advertising for the Event includes posters, flyers, newspaper ads. Early bird sponsors will get there name and logo on Amy's postcards distributed March- September.	✓ (headline)	✓ (large)	✓ (medium)	✓ (name only)
Recognition in LGLC's fall newsletter, <i>Newsbriefs</i> (dist. 6,000+)	✓ (w/ logo and quote)	✓ (w/ logo)	✓ (name only- large)	✓ (name only- small)
Recognition with hyperlink in LGLC's email blasts Appearing at least once/month, April - August, current dist. 1,000+.	✓ (w/ logo)	✓ (w/ logo)	✓ (w/ logo)	✓
Logo with hyperlink on Event website, Event Facebook Page postings and Instagram Posts	✓	✓	✓	✓
Opportunity to provide items for Amy's Adventure Race Raffle with recognition from all racers	✓	✓	✓	✓
Opportunity to provide company promotional/sample items Your opportunity to promote your business, service, or goods in goodie bags to all racers. Materials/items must be delivered to LGLC by September 20.	✓	✓	✓	✓

Partnership opportunities are also available for those that would like to offer discounted lodging or dining options for participants. Contact us.

Lake George Land Conservancy 3rd Annual Amy's Adventure Race | PO Box 1250 | Bolton Landing, NY 12814 | 518-644-9673 | mvidarte@lglc.org |



2019 Amy's Adventure Race for the Lake Sponsorship Reply Form

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Please write your Business Name as you would like it to appear in all publicity.

Name of Business _____

Contact Person _____ Position _____

Mailing Address _____

Phone _____ Website _____

Email _____

Sponsorship Level (circle one): **Sport \$100** **Endurance \$200** **Ultra \$350** **Extreme \$500**

If you are providing marketing materials (i.e. brochures, stickers, swag, etc.), please list a description and when we should receive it/them?

Anything else we should know when marketing your business/product? i.e. Hashtags to use, Social media handles, etc.)

Please include a black & white AND color version of your logo in high-res jpeg form.