



2020 4th Annual Amy's Adventure Race for the Lake Sponsorship Opportunities

Sponsorship Requests must be received no later than **August 14, 2020** to guarantee full benefits as listed.

| | Extreme Sponsor \$500 | Ultra Sponsor \$350 | Endurance Sponsor \$200 | Sport Sponsor \$100 |
|--|--------------------------|------------------------|----------------------------|-------------------------|
| Logo Recognition on Trail Race T-Shirts Make a lasting impression with your logo or name on the back of every Amy's Race t-shirt. | ✓ (headline) | ✓ (medium) | ✓ (name only) | |
| Logo on all print advertising for the Event includes posters, flyers, newspaper ads. Early bird sponsors will get there name and logo on Amy's postcards distributed March- September. | ✓ (headline) | ✓ (large) | ✓ (medium) | ✓ (name only) |
| Recognition in LGLC's fall newsletter, <i>Newsbriefs</i> (dist. 6,000+) | ✓ (w/ logo and quote) | ✓ (w/ logo) | ✓ (name only- large) | ✓ (name only- small) |
| Recognition with hyperlink in LGLC's email blasts Appearing at least once/month, April - August, current dist. 1,000+. | ✓ (w/ logo) | ✓ (w/ logo) | ✓ (w/ logo) | ✓ |
| Logo with hyperlink on Event website, Event Facebook Page postings and Instagram Posts | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide items for Amy's Adventure Race Raffle with recognition from all racers | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide company promotional/sample items Your opportunity to promote your business, service, or goods to all racers. Any sponsor is also able to have a table at the race. Materials/ items must be delivered to LGLC by September 20. | ✓ | ✓ | ✓ | ✓ |

Partnership opportunities are also available for those that would like to offer discounted lodging or dining options for participants. Contact us.

Lake George Land Conservancy 4th Annual Amy's Adventure Race | PO Box 1250 | Bolton Landing, NY 12814 | 518-644-9673 | mvidarte@lglc.org |



2020 4th Annual Amy's Adventure Race for the Lake

Sponsorship Requests must be received
no later than **August 17, 2020** to guarantee full benefits as listed.

Please write your Business Name as you would like it to appear in all publicity.

Name of Business _____

Contact Person _____ Position _____

Mailing Address _____

Phone _____ Website _____

Email _____

Sponsorship Level (circle one): **Sport \$100** **Endurance \$200** **Ultra \$350** **Extreme \$500**

If you are providing marketing materials (i.e. brochures, stickers, swag, etc.), please list a description and when we should receive it/them?

Anything else we should know when marketing your business/product? i.e. Hashtags to use, Social media handles, etc.)

Please include a black & white AND color version of your logo in high-res jpeg form.